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16/17
Oct 24
BRUSSELS



INTERNATIONAL PET CONFERENCE

Exploring new business opportunities
How the pet industry can make itself
fit for the future



Kim Bill
Head of Purina
Accelerator Lab
Unleashed



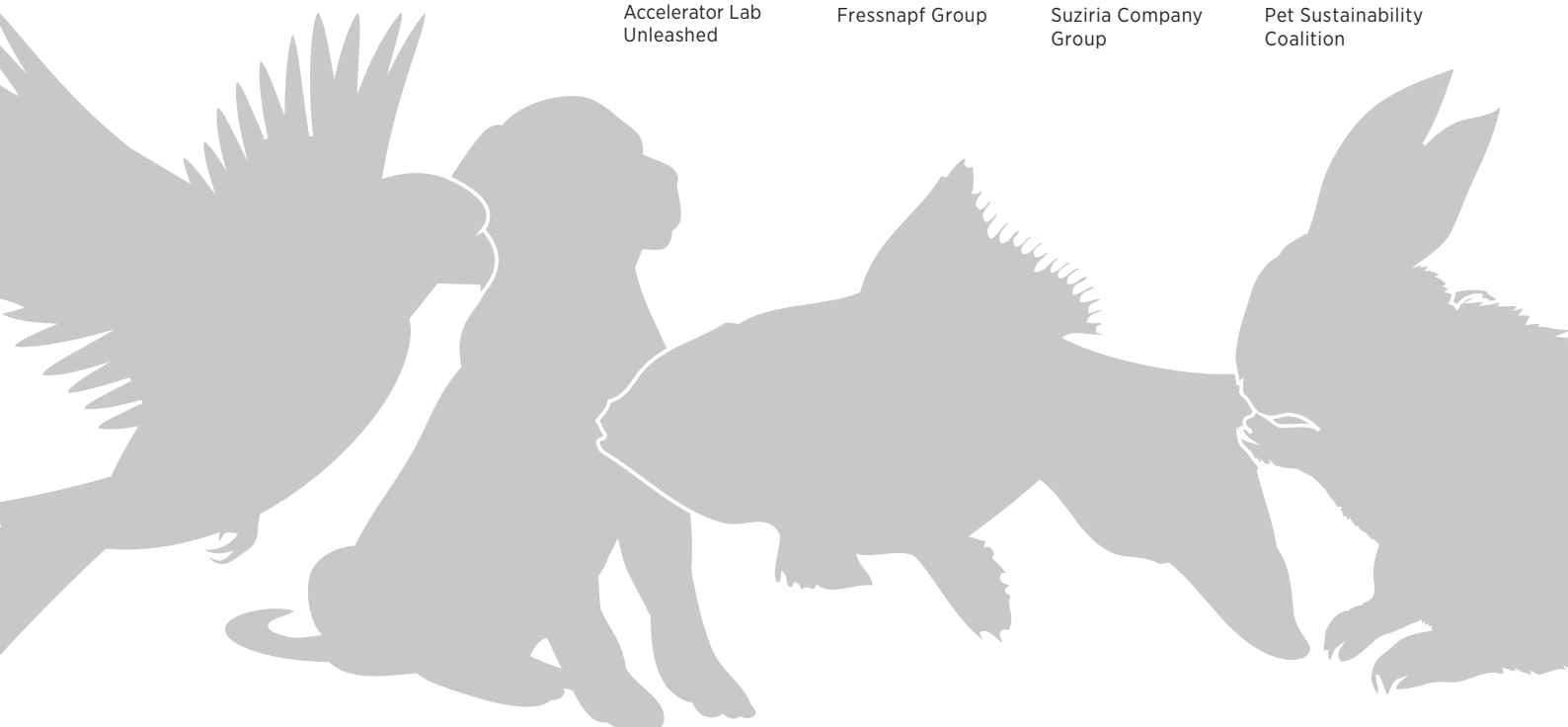
Torsten Toeller
Founder + Owner
Fressnapf Group



Polina Kosharna
Chair of the Board
Suziria Company
Group



Jim Lamancusa
Executive Director
Pet Sustainability
Coalition



Be inspired

Consumer requirements are changing. More and more shoppers want to decide for themselves how and where they buy their products. Smart omnichannel shopping and personalised interaction are becoming increasingly important. AI and social commerce will ensure further changes in retail. Another game changer is the advance of climate change: many shoppers, especially from Gen Z, expect companies to take more responsibility for a greener future and improve their sustainability. All these mega-trends are impacting the pet industry now and in the future. Pet retailers, manufacturers and suppliers of pet products must adapt to the rapidly changing market in the post-Covid era and constantly rethink and improve their strategies. How the pet industry is preparing for the future and how

it can generate new growth areas in the digital age will be key topics at the International Pet Conference 2024. Be inspired by innovative business models from creative and forward-looking companies!

We look forward to seeing you.

Ralf Majer-Abele

Host of the International Pet Conference
Chief Editor, *pet* Fachmagazin |
PET worldwide



Benefits at a glance

- >>> Entertaining formats with valuable insights
- >>> Gain new inspiration for your business
- >>> Listen live to top thinkers and industry experts
- >>> Meet top trade and industry representatives in person
- >>> Listen to fascinating presentations and participate in discussion
- >>> Face-to-face networking opportunities

20+
SPEAKERS

150+
ATTENDEES

1,000+
ONE-TO-ONE MEETINGS



Hot topics

- >>> New retail concepts in the post-Covid age
- >>> How the pet industry can become greener and more sustainable
- >>> Strategies for a better customer understanding
- >>> Staying relevant: the future of pet retail
- >>> How the pet industry should position itself in turbulent times
- >>> AI and social media in the pet industry



Timetable

Wednesday, 16 October

- 10.00 Opening of the International Pet Conference
- 10.00 - 16.30 Talks, discussions and networking breaks
- 18.30 Evening programme

Thursday, 17 October

- 9.00 Opening of the second day of the conference
- 9.00 - 14.00 Talks, discussions and networking breaks
- 14.00 Close of the International Pet Conference
- 14.10 Business lunch

Meet the industry experts and movers in the pet business



Kirsten Ceulaers
Quality Control & Sustainability Coordination
Flamingo Pet Products



Torsten Toeller
Founder + Owner
Fressnapf Group



Rosa Scelsa
Co-Founder + CEO
Jampy



Rafael Rybandt
Brandlead
Green Petfood



Polina Kosharna
Chair of the Board
Suziria Company Group



Matthew Bubear
CEO
Casco Pet



Kim Bill
Head of Purina
Accelerator Lab
Unleashed



Jim Lamancusa
Executive Director
Pet Sustainability
Coalition



Dr Regine Schreiner
Owner + CEO
Feed and Additives

Find more details on our website
www.pet-conference.com



Make the International Pet Conference your platform



PARTNER



Bringing conference conversations to life

Take advantage of this established industry event to enhance the profile of your company and raise the level of awareness of your capacity as an innovative thought leader and reliable partner.

Join the conversation – increase your company presence and demonstrate your competence on subjects that affect your (potential) customers.

As a sponsoring partner or exhibitor, you will reach top decision-makers in the industry. We work with you to develop customised packages for optimising your company's presence. Let's talk!



SPONSORING AND EXHIBITION CONSULTANT

Harald Kraus

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Register now
www.pet-conference.com/registration



TICKETS

Early Bird (up to 30 June 2024)

€ 1,250 (+ VAT)

Regular (from 1 July 2024)

€ 1,450 (+ VAT)

REGISTER BY 30 JUNE
AND SAVE € 200

LOCATION

nhow Brussels Bloom
Rue Royale – Koningsstraat 250
1210 Brussels (Belgium)

A limited number of rooms are reserved for delegates: www.pet-conference.com/hotel

WANT TO UPDATE YOUR CONTACT DATA?

Please send an e-mail to: service@daehne.de.

You have the right to object at any time to the use of your data for purposes of direct marketing. Furthermore, you have the right to obtain information from us concerning the data that we have stored about you as well as the right to have inaccurate data corrected and the right to deletion of data stored unlawfully.

You can contact our data protection officers at datenschutz@daehne.de.

All information relating to data protection can be found at www.pet-conference.com/privacy. You will find our terms and conditions at www.pet-conference.com/terms.

INFOLINE

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Got any questions about the International Pet Conference? We are happy to provide further assistance.

CUSTOMER SERVICE AND REGISTRATION



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CONCEPT AND CONTENT



Ralf Majer-Abele

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